COMPETITIVE BATTLE CARD

Fireflies.ai vs Google Gemini

🏆 CLEAR WINNER: FIREFLIES

1 Million+	100+	100+	>95%
Organizations Trust Fireflies	Languages Supported	Integrations Available	Transcription Accuracy

Head-to-Head Comparison

A comprehensive feature-by-feature breakdown of Fireflies.ai versus Google Gemini Notetaker.

FEATURE	✦ FIREFLIES.AI	GOOGLE GEMINI
Meeting Platform Integration	✓ Works across all meeting platforms	✗ Google Meet only
Meeting Recording	✓ Audio/video, in-person & virtual	Audio/video, virtual only
Transcription Quality	✓ 99% accuracy (EN), >95% others, 100+ langs	Decent in English, limited multilingual
Real-Time Transcription	✓ Yes, multi-language	✗ No — post-meeting only
Speaker Tracking & Analytics	✓ Auto speaker IDs, talk-time analytics	✗ Limited
AI Summaries	✓ Action items, key points, customizable	✗ Limited / non-customizable
Collaboration Features	✓ Snippets, comments, shares, action items	✗ None beyond Google Doc sharing
AI App Ecosystem	✓ 200+ AI apps, AskFred, workflow automation	✗ None
Integrations	✓ 100+ native integrations (CRM, PM, etc.)	✗ None outside Google Docs
Search & Knowledge Base	✓ AI-powered search, AskFred, topic filters	✗ None
Mobile Apps	✓ iOS & Android	Web-based only
Security & Compliance	✓ SOC 2 Type II, GDPR, HIPAA, FERPA, SSO	Google default — limited control
Storage Options	✓ Private cloud, data ownership	Host's Google Drive only
API Access	✓ Full API & MCP support	✗ None
Voice Agents	✓ AI voice agents for interviews & research	✗ None
Live Assist	✓ Real-time coaching & suggestions	✗ None

Key Differentiators

Why Fireflies consistently wins over Google Gemini Notetaker in enterprise evaluations.

Platform Agnostic Excellence

Fireflies works seamlessly across Zoom, Microsoft Teams, Google Meet, Webex, and more — making it ideal for mixed-tech stacks and client-facing teams. Gemini is locked to Google Meet only.

Unmatched Integration Ecosystem

With 100+ native integrations — including Salesforce, HubSpot, Slack, Notion, Asana, and Zapier — Fireflies automates your entire post-meeting workflow. Gemini offers no integrations outside Google Docs.

Enterprise-Grade Security

SOC 2 Type II, GDPR, HIPAA, and FERPA compliant with zero data retention, private cloud storage, SSO, and explicit data ownership — far surpassing Gemini's default Google Drive policies.

Limitations vs Advantages

A side-by-side look at where Google Gemini falls short and where Fireflies excels.

❌ Google Gemini Limitations

- ⚠ Only works with Google Meet — unusable for Zoom, Teams, or Webex calls
- ⚠ No real-time transcription — notes generated only after meeting ends
- ⚠ Limited language support — primarily English, unreliable for other languages
- ⚠ Zero integrations beyond dumping a Google Doc into Drive
- ⚠ No AI-powered search or knowledge base across meetings
- ⚠ No speaker analytics, talk-time tracking, or conversation intelligence
- ⚠ Cannot customize or train summaries for industry-specific needs
- ⚠ No collaboration features — no snippets, comments, or shared action items
- ⚠ No API access for custom workflows or automation
- ⚠ Notes stored in host's Drive — creates chaos with permissions and versioning
- ⚠ No mobile app — web-based access only
- ⚠ No voice agents or live coaching capabilities
- ⚠ Limited admin controls for enterprise governance
- ⚠ Data governed by Google's default privacy policies — limited customer control

✅ Fireflies Advantages

- ✨ Platform agnostic — works with every major meeting platform and in-person calls
- ✨ Real-time transcription in 100+ languages with >95% accuracy
- ✨ 99% accuracy for English transcription — industry-leading precision
- ✨ 100+ native integrations with CRM, PM, communication, and storage tools
- ✨ AskFred AI-powered knowledge search across all meetings, Slack, and email
- ✨ Advanced speaker tracking with talk-time analytics and sentiment analysis
- ✨ 200+ customizable AI apps and automation workflows
- ✨ Rich collaboration — snippets, comments, reactions, and shared action items
- ✨ Full API and MCP support for custom integrations
- ✨ Organized, searchable workspace with audit trails and consistent access
- ✨ Dedicated iOS and Android mobile apps
- ✨ AI voice agents for scalable interviews, testimonials, and research
- ✨ Live Assist with real-time coaching and suggestions during calls
- ✨ Trusted by 75% of Fortune 500 — proven enterprise-grade solution

Advanced Capabilities

Unique Fireflies features that Google Gemini simply doesn't offer.

🔍 AskFred — AI Knowledge Search

Ask questions and get instant answers from all your company data. AskFred searches across meetings, Slack, web, and email to surface insights like customer pain points, feature requests, and competitive mentions — all from a single search bar. Gemini offers no equivalent searchable archive or dashboard.

🤖 200+ AI Apps Ecosystem

Automate post-meeting workflows with over 200 AI apps covering marketing performance, campaign forecasting, testimonial generation, brand voice analysis, and more. Create custom AI skills or use pre-built ones tailored to sales, marketing, recruiting, and engineering teams. Gemini has zero AI app capabilities.

🎙️ Voice Agents & Live Assist

Scale user interviews, capture testimonials, and run research at scale with AI voice agents. During live calls, the Live Assist feature provides real-time coaching, suggested responses, and instant catch-up summaries — giving your team a competitive edge in every conversation.

Easy Migration

Switching from Google Gemini to Fireflies is fast and seamless.

- Sign up in under 60 seconds — no credit card required for the free trial
- Connect your calendar with a single click for auto-join on all meeting platforms
- Fireflies works alongside Gemini — try it in parallel with zero disruption
- Import existing audio/video recordings for transcription and AI analysis
- Onboard your entire team in minutes with SSO and admin controls
- 100+ integrations connect Fireflies to your existing CRM, PM, and communication tools instantly
- Dedicated support and onboarding assistance for enterprise teams

Objections & Rebuttals

Confident responses for every common pushback in sales conversations.

OBJECTION	FIREFLIES REBUTTAL
"Gemini is already in Google Workspace — isn't it enough?"	Gemini only works for scheduled Google Meet calls and lacks real-time transcription, collaboration, integrations, and AI-powered search. Fireflies supports all call types (Meet, Zoom, Teams, Webex), delivers greater accuracy, and integrates with your entire workflow — making it the more versatile solution for cross-company meetings and external stakeholders.
"Don't Google Docs make it easy to find all our meeting notes?"	Gemini drops unstructured Docs into the host's Drive, creating chaos with versioning, file permissions, and document sprawl. Fireflies keeps all notes, summaries, and transcripts in an organized, searchable workspace with audit trails and consistent access for all stakeholders.
"Will Fireflies work with our CRM or project tools?"	Absolutely — Fireflies leads the space in integrations. Automatically sync meeting notes to Salesforce, HubSpot, Asana, Slack, Notion, and 100+ other apps, ensuring nothing falls through the cracks and your workflows stay aligned.
"Is Gemini better for fast setup since it's 'just there' in Google Meet?"	Fireflies can auto-join meetings from any calendar with a single setup. Unlike Gemini, it works across all meeting platforms, so teams using Zoom, Teams, or Webex aren't left out. A one-time setup gives ongoing, seamless notetaking everywhere.
"Our meetings are highly technical — will Fireflies capture industry jargon?"	Fireflies supports custom topic tracking, vocabulary adaptation, and learns project-specific language over time. Gemini often mislabels or confuses company names and technical terms, and cannot be trained or customized for industry-specific needs.
"We already use Google Workspace — do we really need extra AI features?"	Familiarity doesn't equal capability. Fireflies unlocks powerful features like global search, instant analytics, Meeting Prep, and workflow automation that Google Gemini simply does not offer — saving time, supporting data-driven decisions, and reducing manual administration for every team.
"We have multilingual team members — won't Gemini be enough?"	Fireflies provides live transcription and translation in 100+ languages with consistently high accuracy. Gemini's support is mostly limited to English and struggles with reliability in other languages, making Fireflies the better fit for global or multilingual teams.
"Gemini is free — why would we pay for Fireflies?"	Free comes at a cost: limited functionality, no integrations, no real-time transcription, no search, no analytics, and no collaboration. Fireflies delivers massive ROI through time savings, automated workflows, and actionable meeting intelligence that Gemini simply can't match.

What Teams Are Saying

Real feedback from organizations that switched from basic meeting tools to Fireflies.

> "We used Google's built-in notes for months, but the lack of search and integrations was killing our productivity. Fireflies changed everything — our sales team now auto-syncs every call to Salesforce and saves 10+ hours a week."
>
> **VP of Sales**
> Enterprise SaaS Company

> "Half our team uses Zoom, the other half uses Teams. Gemini was useless for us. Fireflies works everywhere and the AskFred search feature lets us find any decision from any meeting in seconds."
>
> **Head of Operations**
> Global Consulting Firm

> "The compliance requirements in healthcare made Google's default approach unacceptable. Fireflies' HIPAA compliance, private storage, and zero data retention gave our legal team the confidence to approve it immediately."
>
> **CIO**
> Healthcare Organization

Ready to Experience the Difference?

Join 1 Million+ organizations that trust Fireflies to capture, search, and automate their meeting workflows.

Start Free Trial | Schedule Demo

1 Million+ Organizations Trust Fireflies.ai

Platform Agnostic · 100+ Languages · 100+ Integrations · Enterprise Security · 200+ AI Apps